



October, 2016

Dear Parents or Guardians of SOTA Seniors:

Congratulations, your child is a senior and projected to graduate in 2017! Being a senior brings many exciting and unique offerings. I'd like to take this opportunity to share these with you. If you are interested in ordering any of these items, please use the attached form and take note of the various due dates. Payment is due at the time of order for all items.

**2017 YEARBOOK:**

This year we are offering a full color yearbook for \$45 each (including tax). Yearbooks can be purchased now through **April 7, 2017**. Yearbooks make great holiday gifts. If you are interested in purchasing the yearbook as a holiday gift, I will mail you a gift certificate. Please include your address on the order form.

**SENIOR PAGES:**

Seniors have the opportunity to create a senior page for the yearbook. Senior pages are in place of individual student photos and usually include pictures, the student's name, major and a quote if desired. There is *no cost* for a senior page. Senior Pages were due this year on **NOVEMBER 1<sup>st</sup>**, to meet the yearbook deadline. If a student did not submit a senior page, they should see Ms. Rudy as soon as possible in M330.

**PERSONALIZATION ON YEARBOOKS:**

Seniors also have the option of having their yearbook personalized. A nameplate with the student's name engraved on it can be purchased for only **\$10, including tax. Orders are due April 7<sup>th</sup>**.

**BABY PICTURES FOR SENIOR SECTION:**

We will be putting the seniors' baby pictures in our yearbook this year. Baby pictures were due to Ms. Rudy by **November 1<sup>st</sup>**, however students can still submit them through December 15<sup>th</sup>. Email or send in an original. You will get the original back.

**SENIOR APPAREL:**

Senior apparel, printed with a Class of 2017 message, is now on sale. See the attached order form for available options and prices. **Orders and payments are due November 21st.**

**SURPRISE GRAD ADS!:**

This is your chance to make a dedication or send a surprise message to your graduating senior. Parents/guardians in the past have submitted baby pictures and other special photos with messages of congratulations, grandparents have written words of wisdom, and sisters and brothers have sent in family pictures and good luck messages. This is confidential and the students are so excited when they see their surprise in the yearbook. **GRAD AD payment and messages are due January 2<sup>nd</sup>**. Please remember, the more information you submit, the more space you will need. Email your photos and words to [susan.rudy@rcsdk12.org](mailto:susan.rudy@rcsdk12.org).

The prices and page sizes for Grad Ads are:

Full Page (7"x 10")	\$150	½ Page (7"x 4.5")	\$90
¼ Page (3.5"x 4.5")	\$50	1/8 Page (3.5"x 2.25")	\$30
1/16 Page (3.5"x 1.125")	\$20		

### How to Order

- Order form and payment can be mailed or sent in with your child to: Susan Rudy, School of the Arts Yearbook Advisor, 45 Prince Street, Rochester, NY, 14607, Room M330
- Students may see me directly in M330 to order all items except the surprise Grad Ads –these should be placed by the parent/guardian only.
- Please note the different due dates for each item. *Payment is due at the time of order.*
- SOTA accepts **CASH OR MONEY ORDERS ONLY**. (NO CHECKS, please.)

If you have any questions, please feel free to contact me at [susan.rudy@rcsdk12.org](mailto:susan.rudy@rcsdk12.org) or 242-7682, ext. 3300. Thank you for your support.

*Susan Rudy, SOTA Yearbook Advisor*

## ORDER FORM for **YEARBOOK & SENIOR OFFERINGS**

Name of SOTA Senior: \_\_\_\_\_ Major: \_\_\_\_\_

Phone Number of Senior: \_\_\_\_\_ Lunch/Free Periods: \_\_\_\_\_

1<sup>st</sup> Period Teacher, Room Number, Day #: \_\_\_\_\_

Parent/Guardian Name & Phone# & E-mail: \_\_\_\_\_

ITEM	QUANTITY	PRICE EACH	TOTAL PRICE
<b>Yearbook</b> <u>Order/Payment Due April 7<sup>th</sup></u>		<b>\$45.00</b> (incl. tax)	<b>\$</b>
<b>Yearbook Personalization</b> (Maximum of 24 letters and spaces, over 24 will cost additional)) <u>Order/Payment Due April 7<sup>th</sup></u> PRINT student name here EXACTLY as it should appear on the engraved nameplate. _____		<b>\$10.00</b> (incl. tax)	<b>\$</b>
<b>Surprise GRAD ADS</b> <u>Ad, Pics, Words &amp; Payment</u> <u>Due January 2<sup>nd</sup></u>	AD SIZES AVAILABLE: (choose one) <input type="checkbox"/> Full Page (7"x10") \$150 <input type="checkbox"/> ½ Page (7"x4.5") \$90 <input type="checkbox"/> ¼ Page (3.5"x4.5") \$50 <input type="checkbox"/> 1/8 Page (3.5"x2.25") \$30 <input type="checkbox"/> 1/16 Page (3.5"x1.125") \$20		<b>\$</b>

**RETURN THIS FORM & PAYMENT TO SUSAN RUDY AT SOTA. CASH or MONEY ORDER ONLY.**  
**CALL 242-7682, ext. 3300, or EMAIL [susan.rudy@rcsdk12.org](mailto:susan.rudy@rcsdk12.org) WITH ANY QUESTIONS.**

# ORDER FORM for SENIOR APPAREL

Name of SOTA Senior: \_\_\_\_\_ Major: \_\_\_\_\_

Phone Number of Senior: \_\_\_\_\_ Lunch/Free Periods: \_\_\_\_\_

1st Period Teacher, Room Number, Day #: \_\_\_\_\_

Parent/Guardian Name & Phone Number: \_\_\_\_\_

## ORDERS & PAYMENT DUE NOVEMBER 21, 2016

SOTA accepts CASH OR MONEY ORDERS ONLY, please. (NO CHECKS)

### Design on Front

- Design will be smaller on left chest for apparel with zippers.
- Design on back will be names of seniors and 2017.
- All designs print in white.



Item / Options	Size	Color	Price Each	TOTAL PRICE
<b>HOODIE:</b> (unisex size) <input type="checkbox"/> Pull Over <input type="checkbox"/> Zip 	Choose One <input type="checkbox"/> Small <input type="checkbox"/> Med <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<b>Circle One</b> (* colors for Zip Hoodies)  Black*                      Athletic Heather* Navy*                        Charcoal Purple                        Ash (Lt Grey)* Maroon*                    Chocolate* Kelly Green                Dark Green* Royal Blue*                Sangria Red*                         Lt Pink* Gold                         Orange*	<b>\$25</b>  Add \$4 for Zip  Add \$5 for XXL or XXXL	
<b>PERSONALIZATION on HOODIES:</b>  <b>Art Major on Sleeve:</b>	Circle One  Dance                      Drama                      Creative Writing Instrumental              Strings                      Piano Vocal                        Visual Arts Theater    Technology		Add \$5	
<b>PERSONALIZATION on HOODIES:</b> <b>Name on Hood:</b> (12 letters/spaces maximum) (Allow an additional 2-3 weeks for delivery.)	Clearly print name for hood personalization:		Add \$5	
<b>CREW NECK Sweatshirt</b> (unisex size) 	<input type="checkbox"/> Small <input type="checkbox"/> Med <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL	<b>Circle One</b>  Black Sport Grey (Med Grey) Navy                         Charcoal Ash (Lt Grey)              Maroon Forest Green                Royal Blue Red	<b>\$20</b>  Add \$5 for XXL or XXXL	

<p><b>SWEATPANTS:</b> (unisex size)</p> <p><input type="checkbox"/> <b>Open Leg</b>     <input type="checkbox"/> <b>Elastic Leg</b></p>  <p><input type="checkbox"/> <b>Joggers</b> (women's) (small – XL only)</p>  <p>(men's) (small-2XL only)</p> 	<p><input type="checkbox"/> Small <input type="checkbox"/> Med <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL</p>	<p><b>Circle One</b> <b>(* colors for Joggers)</b></p> <p>Ash (Lt Grey) Sport Grey (Med Grey)* Black Forest Green Navy Blue Royal Blue Red</p>	<p><b>\$20</b></p> <p>Add <b>\$5</b> for <b>XXL or XXXL</b></p> <p>Add <b>\$9</b> for <b>joggers</b></p>	
<p><b>T-SHIRTS:</b> (unisex size)</p> <p><input type="checkbox"/> <b>Short Sleeve</b>     <input type="checkbox"/> <b>Long Sleeve</b></p>  <p><input type="checkbox"/> <b>3/4 Length Sleeve</b> (grey with black sleeve – only color)</p> 	<p><input type="checkbox"/> Small <input type="checkbox"/> Med <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL</p>	<p><b>Circle One</b></p> <p>Sport Grey (Med Grey) Gold                      Purple Turquoise              Royal Blue Ash (Lt Grey)        Orange Charcoal                Maroon Navy                      Chocolate Sangria                  Black Red                        Kelly Green Lt Blue</p>	<p><b>\$11</b> <b>Short Sleeve</b></p> <p><b>\$15</b> <b>Long Sleeve</b></p> <p><b>\$18</b> <b>3/4 Length Sleeve</b></p> <p>Add <b>\$5</b> for <b>XXL or XXXL</b></p>	
<p><b>WINDBREAKERS</b></p> <p><input type="checkbox"/> <b>Unlined</b> <b>No Hood</b></p>  <p><input type="checkbox"/> <b>Lined</b> <b>Hooded</b></p> 	<p>Circle One Men's Women's</p> <p><input type="checkbox"/> Small <input type="checkbox"/> Med <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> XXXL</p>	<p>Unlined/No Hood: -Black jacket with gray stripe and white piping down sleeves.</p> <p>Lined/Hooded: -Black jacket with white stripe down sleeves.</p>	<p><b>\$38</b> <b>Unlined/No Hood</b></p> <p><b>\$63</b> <b>Lined/Hooded</b></p> <p>Add <b>\$5</b> for <b>XXL or XXXL</b></p>	

<b>ORDER TOTAL</b>	<b>\$</b>
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